



35th Annual

The Waterloo Classic Road Races

Sunday, June 17, 2012

10 KM, 5 KM & 3 KM Run

www.RunWaterloo.com

COLLECT FANTASTIC FUNDRAISING PRIZES! (prizes are cumulative)

Minimum \$100 in Pledges	Minimum \$250 in Pledges	Minimum \$500 in Pledges	Minimum \$750 in Pledges	Minimum \$1,000 in Pledges	Top Fundraiser
Free Entry	Nathan Speed 4 Hydration Belt	Saucony Running Shoes <small>LOYAL TO THE SPORT</small> saucony	Timex Strapless Heart Rate Monitor	Soleous Model 1 GPS	\$500 Saucony Gift Certificate at RUNNERS' CHOICE
(total value \$35)	(total value \$95)	(total value \$220)	(total value \$300)	(total value \$430)	(total value \$930)

About Heartwood Place



HEARTWOOD PLACE

HEARTWOOD PLACE was established in 2001 by local volunteers committed to addressing the housing crisis in our region. With 10,000 people on the waiting list for affordable housing, there was a serious need! A strong board and committed staff share the belief that creating "safe, affordable and adequate housing" is making a significant difference for our tenants, the surrounding neighbourhoods and communities in our region. We also know that sound property management is essential for continued success.

Our first project on Gaukel Street in downtown Kitchener created 33 affordable apartments and has been a wonderful addition to the neighbourhood. Our tenants have a great sense of pride in the building, several participate in the

management and maintenance. This project was recognized by CMHC with a "National Housing Award for Best Practices".

HEARTWOOD PLACE is proud of its new building at 26 Ainslie St S, the former Cambridge Reporter site in downtown Galt. Addressing the issues of contamination caused delays but we welcomed new tenants for 66 apartments in September 2010. The building includes the Reporter Café/Community Room with employment opportunities for our tenants and others in the neighbourhood. A national award recognized HEARTWOOD PLACE on AINSLIE as the Best Small Brownfield Project in Canada. We are now busy looking for a site for our third project.

Special thanks to Peter Benninger and Mary Bales of Coldwell Banker Peter Benninger Realty for their support of this event. Thanks to everyone who helps makes The WATERLOO 10KM CLASSIC an amazing event every year! HEARTWOOD PLACE is grateful to be the designated charity and thanks all the fundraisers for their enthusiastic support and hard work!

Mary Bales
Sales Representative



PETER BENNINGER
REALTY

Independently Owned & Operated Brokerage

Are You Ready For The Challenge?

Recruit your colleagues, friends or family members to be a part of a Community Team or join your classmates and teachers for a School Team. Or challenge other businesses, classrooms and even the members on your team to see who can raise the most \$\$\$\$. Your team can create its own identity with matching outfits or a theme song -- or work together by holding a garage sale to raise \$\$\$\$. Whatever you do, have fun helping HEARTWOOD PLACE make a difference in the lives of families and children in our community who need "a decent, safe, affordable place to call home!"

Questions?? Contact Keith at 519-745-9315 x224 or kfaulconbridge@heartwoodplace.ca

For more information visit www.heartwoodplace.ca

FUNDRAISING IDEAS!

Here are a few great ideas to help you with your fundraising efforts.

- ✓ Sponsor yourself first and challenge everyone who sponsors you to match your donation.
- ✓ ASK. ASK. ASK. Keep your pledge form with you at all times and be sure to ask your friends, family and colleagues to contribute.
- ✓ Send an email to your contact list asking for support.
- ✓ Place a "spare change jar" on your desk and encourage your colleagues to drop in extra change as they pass by.
- ✓ Give up your coffee for one week and put the money toward your fundraising efforts.
- ✓ Join your colleagues, friends and neighbours to host a garage sale or a BBQ to have some fun and raise more dollars. You'll be surprised at the proceeds you will receive!



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OFFICIAL PLEDGE FORM

ALL PLEDGES DONATED TO HEARTWOOD PLACE



Participant Name:		Full Postal Address:		Phone:	
Sponsor's Name		Full Address (please print clearly and indicate if a tax receipt is required ☺) Street City Postal Code		Amount Pledged *	Tax Rec. *
1				.	
2				.	
3				.	
4				.	
5				.	
6				.	
7				.	
8				.	
9				.	
10				.	
11				.	
12				.	
13				.	
14				.	
15				.	
Total Pledges Collected on this sheet (photocopy additional sheets if required)				.	

* For pledges of \$20 or more, indicate (✓) if a tax receipt is required.

Please make cheques payable to "The Waterloo Classic"

HEARTWOOD PLACE is committed to protecting the privacy of your personal information. We will use your information for follow up contacts (such as newsletters) and to process and recognize donations. If you do not wish to be added to our mailing list, please check this box.

View our privacy statement online at <http://www.heartwoodplace.ca/about/index.htm>

Charitable registration number 86600 4419 RR0001

All pledge money must be received on or before race day for participants to be eligible for prizes.

Please note: In accordance with Canada Revenue Agency regulations, if you make a contribution to your own sponsorship total, the amount of your donation receipt may be reduced by the fair market value of the incentive prize you receive.