



33<sup>rd</sup> Annual

# The Waterloo Classic Road Races

Sunday, June 20, 2010

10 KM, 5 KM & 3 KM Run

www.RunWaterloo.com

## COLLECT FANTASTIC FUNDRAISING PRIZES! (prizes are cumulative)

Minimum \$100 in Pledges	Minimum \$250 in Pledges	Minimum \$500 in Pledges	Minimum \$750 in Pledges	Minimum \$1,000 in Pledges	Top Fundraiser
Free Entry	Apple 1GB Ipod Shuffle	Saucony Grid Fusion Running Shoes <small>LOYAL TO THE SPORT</small> <b>saucony</b>	Kodak EasyShare 10.2MP Digital Camera	Garmin Forerunner 205	\$500 Saucony Gift Certificate at <b>RUNNERS' CHOICE</b>
(total value \$30)	(total value \$85)	(total value \$195)	(total value \$355)	(total value \$585)	(total value \$1,085)

### About Heartwood Place



HEARTWOOD PLACE

Heartwood Place was established in 2001 by local volunteers to help address the housing crisis in our region. With 10,000 people on the waiting list for a decent place "to call home", we wanted to help. We believe that decent, affordable housing is a prime requisite, the foundation for individuals to improve their lives, to have hope for tomorrow.

Our first project on Gaukel Street in downtown Kitchener created 33 affordable apartments and has been a wonderful addition to the neighbourhood. Our tenants have a great sense of pride in the building. Several participate in the management and maintenance work; others help with planning tenant gatherings and various events. The success of this project was recognized by CMHC with a "National Housing Award for Best Practices".

Heartwood Place is now working on the redevelopment of 26 Ainslie St S, the former Cambridge Reporter site in downtown Galt. Addressing the issues of contamination has delayed the project but we are now ready to move forward. The building will include 66 new apartments, a main floor Community Room and an adjoining Cafe with training programs and employment opportunities for our residents and others in the area.

A strong board and committed staff share the belief that creating "safe, affordable and adequate housing" is making a significant difference for our tenants, the surrounding neighbourhoods and communities in our region. We also know that managing the housing which we build is essential to our success. Providing tenants a positive environment helps them improve their lives and creates "communities of hope" for them, their families and their friends.

Special thanks to Peter Benninger and Mary Bales of Coldwell Banker Peter Benninger Realty for selecting Heartwood Place as the designated charity.

**Mary Bales**  
Sales Representative



PETER BENNINGER  
REALTY

Independently Owned & Operated Brokerage

### Are You Ready For The Challenge?

Recruit your colleagues, friends or family members to be a part of a Community Team or join your classmates and teachers for a School Team. Plan to enjoy this outstanding event and have a great time raising money for affordable housing! In addition, you can look forward to winning amazing prizes! You can challenge other businesses, other classrooms and even the members on your team to see who can raise the most money! Your team members can create their own identity with matching outfits or a theme song, or they can fundraise together by holding a garage sale to raise \$\$\$\$. Whatever you do, have fun helping Heartwood Place make a difference in the lives of families and children who are waiting for a decent, safe place "to call home"!

Questions?? Call Laurie 519-745-9315 x 223 or lleasa@heartwoodplace.ca

For more information visit [www.heartwoodplace.ca](http://www.heartwoodplace.ca)

### FUNDRAISING IDEAS!

Here are a few great ideas to help you with your fundraising efforts.

- ✓ Sponsor yourself first and challenge everyone who sponsors you to match your donation.
- ✓ ASK. ASK. ASK. Keep your pledge form with you at all times and be sure to ask your friends, family and colleagues to contribute.
- ✓ Send an email to your contact list asking for support.
- ✓ Place a "spare change jar" on your desk and encourage your colleagues to drop in extra change as they pass by.
- ✓ Give up your coffee for one week and put the money toward your fundraising efforts.
- ✓ Join your colleagues, friends and neighbours to host a garage sale or a BBQ to have some fun and raise more dollars. You'll be surprised at the proceeds you will receive!



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## OFFICIAL PLEDGE FORM

ALL PLEDGES DONATED TO HEARTWOOD PLACE



Participant Name:		Full Postal Address:		Phone:	
Sponsor's Name		Full Address (please print clearly and indicate if a tax receipt is required ☺) Street City Postal Code		Amount Pledged *	Tax Rec. *
1				.	
2				.	
3				.	
4				.	
5				.	
6				.	
7				.	
8				.	
9				.	
10				.	
11				.	
12				.	
13				.	
14				.	
15				.	
<b>Total Pledges Collected on this sheet (photocopy additional sheets if required)</b>				.	

\* For pledges of \$20 or more, indicate (✓) if a tax receipt is required.

Please make cheques payable to "The 2010 Waterloo Classic"

HEARTWOOD PLACE is committed to protecting the privacy of your personal information. We will use your information for follow up contacts (such as newsletters) and to process and recognize donations. If you do not wish to be added to our mailing list, please check this box.

View our privacy statement online at <http://www.heartwoodplace.ca/about/index.htm>

Charitable registration number 86600 4419 RR0001

All pledge money must be received on or before race day for participants to be eligible for prizes.

Please note: In accordance with Canada Revenue Agency regulations, if you make a contribution to your own sponsorship total, the amount of your donation receipt may be reduced by the fair market value of the incentive prize you receive.